

# MEDIA CONTACT

Device Management - Data Synchronization



## Synchronize your points of sale in an automated, reliable, controlled manner

- Guarantee quality data sharing for strategy and decision-making
- Reduce operating costs by integrating an administrative tool
- Integrate point of sale information management into your information system

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BACK OFFICE ADMINISTRATION - POS - PDA

APPLICATION SYNCHRONIZATION

## BACK OFFICE ADMINISTRATION - POS - PDA

- BACK OFFICE
- POS
- PDA



## Maintain and secure POS terminals

*MediaContact*® offers Mobile Device Management. It makes it possible to control, manage and secure mobile terminals remotely. Administration tasks are carried out by processes that do not require any programming.

- ➔ **Keep configurations up-to-date**
- ➔ **Anticipate and resolve malfunctions**
- ➔ **Decrease the workload for your helpdesk**

### For a variety of uses:

- **Remote distribution** of applications and updates
- **Hardware and software inventory** of point of sale terminals
- **Status monitoring** for point of sale terminals
- ...

## SOFTWARE



- SYNCHRONIZATION
- ADMINISTRATION

*MediaContact*® is designed for stores, points of sale, warehouses, corporate headquarters, etc.

## SYNCHRONISATION APPLICATIVE

- DATABASES
- FILES
- TREE STRUCTURES



## Centralize data synchronization

*MediaContact*® offers data synchronization services for decentralized applications and systems. It integrates with business applications to automate, track and secure all types of different data exchanges. Synchronization is carried out by processes that do not require any programming.

- ➔ **Automate data exchanges**
- ➔ **Track flows**
- ➔ **Optimize communications**

### For a variety of applications:

- **Centralized collection** of sales, receipts, invoices, delivery slips, etc.
- **Distribution of article**, pricing, sales and training materials as well as product catalogues to points of sale
- **Centralized collection of employee**, reconciliation and service request data
- **Distribution of files to vendors**, commands, statistics
- **Data sharing** for managing loyalty cards
- ...

Remote distribution	Inventory	Monitoring
<ul style="list-style-type: none"> <li>■ Software, applications</li> <li>■ Executable programs</li> <li>■ Patches</li> <li>■ ...</li> </ul>	<ul style="list-style-type: none"> <li>■ Hardware (batteries, memories, OS, peripherals, etc.)</li> <li>■ Software (registry keys, applications, files, etc.)</li> <li>■ Versioning</li> <li>■ ...</li> </ul>	<ul style="list-style-type: none"> <li>■ Online/offline mode</li> <li>■ Hardware (memories, drives, peripherals, CPUs, etc.)</li> <li>■ System events (connections, events logs, network levels, etc.)</li> <li>■ ...</li> </ul>

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Database synchronization	File synchronization
<ul style="list-style-type: none"> <li>■ Import and export data in CSV format</li> <li>■ Import and export SQL data</li> <li>■ Process local or remote files</li> <li>■ ...</li> </ul>	<ul style="list-style-type: none"> <li>■ Differential synchronization of all file types and tree structures</li> <li>■ Push and pull mode</li> <li>■ Synchronization of all file sizes</li> <li>■ Real-time synchronization</li> <li>■ ...</li> </ul>

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## STRONG POINTS

**MEDIA CONTACT**

Device Management - Data Synchronization

- ➔ **Compatible with a variety of devices** (back office servers, POS, PDA's), and **networks** (xDSL, WIFI, LAN, 3g, etc)
- ➔ **User-friendly**, configurable interface
- ➔ **Solution designed** for helpdesks
- ➔ **Optimization and synchronization** of all data types
- ➔ **Suitable for configurations** ranging from a few points of sales to several thousand points of sales

## BENEFITS

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Company	Administrator	Manager
<ul style="list-style-type: none"> <li>■ Proven reliability of strategic data exchanges</li> <li>■ Offers a long-term, scalable solution</li> <li>■ Reduces administrative and operating costs</li> </ul>	<ul style="list-style-type: none"> <li>■ Control over point of sale infrastructure</li> <li>■ Supervizes and maintains control over remote terminals</li> <li>■ Makes it possible to anticipate and resolve malfunctions</li> </ul>	<ul style="list-style-type: none"> <li>■ Continuity of vital services (payment, etc.)</li> <li>■ Eliminates technical constraints</li> <li>■ Allows users to fully dedicate themselves to their job</li> </ul>



**TELELOGOS**  
30 YEARS OF EXPERIENCE

- **More than 250,000 licenses** are being used worldwide
- Trusted by **2000 customers**

« Our daily challenge is to optimize, simplify and secure all types of exchanges and to provide our clients with highly effective services to synchronize and manage fixed, remote and mobile devices. »

**Yves Clisson**, President of TELELOGOS

**TELELOGOS**

3, avenue du Bois l'Abbé - Angers Technopole - 49070 Beaucouzé - France

Tél. : +33 (0)2 41 22 70 00 - Fax : +33 (0)2 41 22 70 22

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